THE ART GALLERY OF TORONTO

PROGRAMME AND EDUCATIONAL BULLETIN SEASON * 1933-1934



Original Dry Point Etching by a young member of the children's classes at the Art Gallery.

THIS EDUCATIONAL BULLETIN IS ISSUED TO ALL MEMBERS OF THE GALLERY—TO PROSPECTIVE MEMBERS—TO SCHOOLS AND TEACHERS, SOCIETIES AND GROUPS. IT IS SENT ON REQUEST TO ALL INTERESTED IN THE DEVELOPMENT OF ART AND ART APPRECIATION IN THE CITY AND PROVINCE.

THE ART GALLERY OF TORONTO

GRANGE PARK



TORONTO

PROGRAMME OF EDUCATIONAL WORK 1933 - 1934

THE FOLLOWING PROGRAMME IS ARRANGED TO SHOW THE MANY AND VARIED ACTIVITIES OF THE ART GALLERY OFFERED TO MEMBERS AND PUBLIC FROM OCT. 1933 TO MAY 1934.

DURING the coming season the Art Gallery offers additional and interesting features of entertainment and instruction. The educational department is organized for the service of members and public and to co-operate with other educational associations.

The art galleries and museums of this continent have during the last decade developed to an extraordinary degree—they are no longer to be considered as places to visit on rare occasions—or as memorials containing art relics of past ages. They are an important element in the life of the people themselves, contributing a constantly changing picture of contemporary life in terms of art. Art itself is not only an historic record, something remote for the artist and a cultured few, it is a necessary factor in the life of every individual; and is closely related to all the affairs of home, factory, office and public institutions. It is essential that in a new and changing order of society the Art Gallery should take its place as a helpful stimulus to the development and appreciation of art in our daily life.

We understand the thought and life of other people and nations by regarding their works of art as expressions of their deeper and more permanent qualities. To do this, exhibitions of international art,—painting, sculpture, architecture and allied arts must be placed on public view and be seen by as many people as possible.

The records of the Art Gallery during the past few years show an amazing variety in the racial origin of the exhibitions presented and changed each month. This in itself is an important and far-reaching factor in promoting not only wider appreciation of art but in encouraging good will and understanding of other nations.

The educational work at the Art Gallery may be described as the attempt to explain and interpret the various aspects of art in life, and the aesthetic values and meanings of the many periods and styles of traditional and contemporary art forms.

To do this, it is essential to have the active support of present members and new members. The Art Gallery is a public institution which relies almost entirely on the subscriptions of its members for support. It has been promoted and sustained by public-spirited citizens for the use and enjoyment of all.

MEMBERSHIP

Membership in the Art Gallery is classified as follows:

Founder Members—donors of \$5,000 and upwards.

Benefactors—donors of \$500 and upwards.

LIFE MEMBERS—\$100 membership fee. Annual Members—\$10.00 annual fee. Artist and Teacher Members—\$5.00 annual fee.

THE PRIVILEGES OF MEMBERSHIP

- (1) Private view of all exhibitions and free admission to the Gallery at all times.
- (2) Musical evenings each month.
- (3) Lectures and lecture courses.
- (4) Members' Study Groups and Art Study Classes.
- (5) Gallery talks and other special occasions of this nature.
- (6) Members' Children's Classes—exclusive to members' children.
- (7) The Saturday morning children's classes, open to members' children.
- (8) Monthly bulletins and other publications issued by the gallery.
- (9) Library and reference material.
- (10) Active co-operation with all members in the arranging of their own personal needs for study, and advice on pictures and other works of art.

The foregoing constitutes some of the various items of social and educational advantages of membership and membership in the Art Gallery includes the whole family.

The annual membership fees are low and every fee is needed and fully employed in support of exhibition and educational work. Each monthly bulletin issued, and sent to all members and schools in Toronto and vicinity, contains detailed programmes of daily activities.

FOR MEMBERS

The Private Views are held on the first Friday evening in the month preceding each new exhibition.

Musicales are held usually on Monday or Friday evenings—excellent musical programmes are given by well-known vocal artists and instrumental ensembles. The relation of the music to a period or to a national expression is very often indicated by the nature of the exhibitions on the walls of the galleries.

Lectures by prominent artists and authorities on art subjects are given on Monday evenings—many visiting lecturers of distinction have been heard at the Art Gallery—the programme for this season will be extended.

Gallery Talks Friday afternoons at 4.30—members may bring friends—see Friday morning's press for details, and monthly bulletins. A monthly review of current art is given on the second Monday evening each month by the Educational Supervisor and others.

Members' Study Groups—A private study group is conducted every Thursday morning at 11 a.m. by Mr. Lismer. An hour is spent with the exhibitions or any other subject prepared by members of this group. Artists tell of their work—discussions on various artists' history—technique, composition or philosophy of art—all are subjects of interesting discussion. Please see the monthly bulletin for further announcements.

Members' Evening Study Group—It is proposed to inaugurate a study group for members and teachers on Tuesday evenings—an informal lecture series on architecture, painting, design, crafts, etc., is suggested. Commencing early in November and continuing until March—if a sufficient number apply. Enrollment will be asked for in advance (see next page of this bulletin). Many artist speakers will present the series—a short programme of music will precede the lectures and a discussion will follow.

Members' Art Study Class—Many members have requested the opportunity of forming an art study class. This will be commenced early in November only if a sufficient number apply for enrollment—there will be no charge to members.

Enrollment is conditioned by membership in the Gallery. The class will be a practical study group meeting once or twice a week in the evening—there will be a small charge to cover the cost of supplies, models, etc. This is not a formal art school class. There are no awards or certificates. It will be more for mutual association and entertainment, but good instruction will be provided. Advance registration is essential; see enclosed leaflet.

Members' Children's Class—In addition to the Saturday morning class, a special group for members' children only, will be provided—applications from members are requested early. Further details will be available later. There is no charge for materials or instruction. The time of the classes will be arranged to suit the majority of registered members of the class.

Saturday Morning Classes—Reference in detail is made on page 5 of this bulletin to these classes. These are open to children by examination. Members' children, however, are admitted freely and without examination or other recommendations. Members' children may join with this and the preceding item.

Library—The Art Gallery library and reference material is available at all times to members—photographs, books, prints, and reproductions may be loaned under certain conditions for study purposes.

The carrying out of this programme depends upon the encouragement of members themselves. It is absolutely essential that applications for enrollment in any of the classes or study groups, should be sent to the Educational Supervisor not later than October 15th. Special application form enclosed with this bulletin.

SPECIAL PRIVILEGES OFFERED TO TEACHERS

The Educational Supervisor and staff are at the service of teachers, schools and educational associations and other groups. It is the aim and privilege of the Art Gallery to establish helpful relationships with teachers, schools and pupils of the city and vicinity.

Each month a bulletin announcing the various kinds of lectures, gallery talks, classes and study groups is sent to all schools. The Principal is requested to post this on the bulletin board of the school and to further acquaint the staff with the opportunities offered.

Teachers' associations, Home and School clubs and other organizations having for their purpose the welfare of teachers and children are also notified and are requested to announce the various items of interest to the members at their meetings.

The many lectures, gallery talks, demonstrations, and varied forms of study in all the arts, offered for the benefit of teachers and students constitutes a liberal education in the Fine Arts. They contribute in no small way to the enlightenment and entertainment of those who teach the subject of art in schools.

They have the hearty approval and co-operation of the Board of Education and every effort is made to present those subjects of most value in Art Education.

Special series of lectures on Picture Study, Child-Art, Processes of Artistic Reproduction, the Graphic Arts and the Appreciation of Painting, Sculpture and Architecture will be given. Accompanying this bulletin is a special leaflet. It is requested that teachers sign and return this. Enrollment is essential and special series will only be arranged if the number applying for admission warrants their commencement. Please see No. 6 in the list printed and enclosed with this bulletin.

To teachers in public, collegiate, separate and private schools in and about Toronto these lectures are free.

Teachers of the city and vicinity may become members of the Art Gallery for a special fee of only \$5.00 per year. Teacher members of the Art Gallery have the advantage of many other classes, social occasions, musicales, etc., not available to non-members.

The reference library, the reproductions, prints, slides, photographs and many other valuable and useful exhibitions and reference material, are available for loan and reference on request to the Educational Secretary.

Under certain conditions the Art Gallery is available to teachers' organizations as a social centre for afternoon and evening reception meetings and lectures. There is no charge, provided that no charge is made by any association for admittance. Please address enquiries for this privilege to the Educational Department.

A thousand children each week attend the Art Gallery from all the schools of the city and vicinity. Teachers are invited to attend the children's classes for observation on Saturday mornings.

DAILY VISITS OF PUBLIC SCHOOL CLASSES

By special arrangement with the Toronto Board of Education, classes of public school children visit the Gallery daily, as part of the regular course of the schools. The collections of the Art Gallery, changed every month, are used for study purposes. The children are in the care of their class teacher and an appointed instructress, qualified for the work. By this plan, four classes a day visit the Gallery, a total of more than 25,000 each school year.

Special story hours are arranged for children during the season and illustrated talks on pictures, artists and the art of various people are presented on these occasions.

Instructress—Miss Margaret Wilson (appointed by the Toronto Board of Education).

SPECIAL SATURDAY MORNING CLASSES FOR CHILDREN

These classes are open to children in public, private and separate schools in and about Toronto. During the past four years more than 3,000 children have been enrolled.

Children from the ages of 7 to 14 years (or inclusive of public school age), are admitted upon recommendation of the Principals of schools. Only children who show some interest and creative capacity in Art are recommended. A further examination or test is held at the Art Gallery to limit the number enrolled to the capacity of the Gallery and Educational Staff.

Children who have attended the Art Gallery classes in previous years may be recommended again and will be accepted provided that their record at the Art Gallery is a satisfactory one. Assurance will be required from parents and child of consistent attendance.

Special leaflets and recommendation forms are sent out to all school principals early in October. The classes commence about the third Saturday in October. The organization and instruction is in charge of the Educational Supervisor of the Art Gallery and a staff of instructors.

The aim of these classes is to encourage creative ability and to develop an appreciation of the value and purpose of Art. The children are not trained to be either professional or commercial artists. By the exercise of their own natural capacity to draw, to paint, design and to do all the various things associated with the idea of the creative arts, the children are given an opportunity to develop their own ideas and to carry them out wisely and well.

The specially gifted ones are directed towards further training in art schools. To the Junior Courses of the Ontario College of Art talented children of 14 years are recommended and accepted each year.

Collegiate students are not accepted in the Saturday morning classes at the Art Gallery. These are referred to the Junior Course at the O.C.A., examination for which is usually held in October. Enquiry from the Secretary of the College of Art will bring further information.

The reputation, and contribution to child education, made by these classes has passed beyond the limits of the Art Gallery and city. Many exhibitions of child art, at home and abroad, have brought the work of the Art Gallery children to the attention of present-day leaders in education. Members of the Art Gallery are assured that their support is given to a creative and social form of child education that leads not only to the appreciation of Art but to the enjoyment and right use of leisure and to the development of character.

More than 800 children were enrolled in the winter of 1932-1933.

Summer Classes for Children—The same arrangements are carried out in relation to the summer classes, which are held in July and August, three days a week, for eight weeks. From more than 1,000 applications, 600 children were enrolled in the summer of 1933.

Special Note—There is no charge for instruction or materials in any of the children's classes at the Art Gallery.

SPECIAL GROUPS FROM PUBLIC AND PRIVATE SCHOOLS, COLLEGIATES, UNIVERSITIES, STUDY CLUBS, ASSOCIATIONS AND ART STUDENTS

Public, Separate and High School Groups—Study groups from collegiates, private, public and separate schools, are invited to make use of the privileges of the Gallery. Provision is made for such groups to have the service of a guide to explain the exhibitions. Teachers may, if they prefer, conduct their own classes. Notification of any visit is required at least two days in advance. Telephone Ad. 4388.

Art Students—Students of the Ontario College of Art, art students of the Technical Schools of the city, and of Architecture in the University of Toronto, are invited to visit the Art Gallery for the purpose of study. Special talks will be arranged on request, assistance in the study of pictures, historical records, books, biographies, etc., is offered. There are valuable collections of fine facsimile reproductions of old master drawings, etchings, lithographs, missals and manuscripts for study and these are made accessible to all students of Art. The special series of monthly lectures, Gallery talks, etc., are free to art students on presentation of their cards of registration.

University Groups—University groups from the various colleges are asked to arrange special hours for visiting the Art Gallery. Such groups will be in charge of the Educational Supervisor.

Library Associations, Church Societies, Social Organizations of all kinds having for their purpose the cultural and appreciative education of young people, are invited to put the Art Gallery on their winter programme.

LOAN EXHIBITIONS—BOOKS, SLIDES, REPRODUCTIONS, ETC.

Library—A splendid Art library of books and reproductions is now available to members, teachers and students of art for reference study. Many new volumes have been added to the library this year.

Reproductions, Etchings, Colourprints, etc.—The Art Gallery collection of facsimile reproductions of drawings by the masters of all great periods in Art, are available for study. These are of especial value to students of Art. Special facilities for their study will be made on application to the Educational Secretary. The collections have been greatly enlarged by the recent addition of over 2,000 photographic prints, many in colour, making this a most valuable collection of reference material. They illustrate the history of all the arts from earliest times to the present day, and are offered for study and for loan purposes to schools, societies, and students of Art.

Loan Exhibitions—There are many fine collections available for loan to schools, societies, or any institutions which will care for their proper showing.

A full list of these will be sent on application. They include wood block prints—children's drawings, reproductions, picture studies—etchings, lithographs, posters, examples of fine printing, and reproductions of historical periods in art, architecture, painting, sculpture and allied arts as well as the work of individual masters.

For Schools, they are framed and mounted upon screens and are available for short periods, at the request of the Principal of the school. The matter of transportation and insurance is attended to by the Art Gallery. There is no charge to schools of the city.

To Schools, Libraries, and institutions outside the city and in provincial centres the exhibitions are sent framed or matted. The charges for transportation and insurance, which are very light, are borne by the exhibiting centre.

Students' unions, settlement houses, clubs, hospitals may also have the loan of these exhibitions. Sufficient notice must be given in advance in all cases, as they are in constant demand.

Application for further information is invited—please write to the Educational Department of the Art Gallery.

Lantern Slides—A large collection of lantern slides covering all periods of Art, and Canadian painting and sculpture, etc., is available without charge,—under special conditions for loan purposes. Art teachers and lecturers are invited to make use of this service. Notice of one week, at least, is required in advance.

The Membership Secretary will be pleased to forward you all particulars of membership. Please telephone Adelaide 4388.

The Gallery is open daily, 10 a.m. to 5 p.m. Admission 25c. Members free. It is open free to the public on — Saturdays, 10 a.m. to 5 p.m.; Sundays, 2 p.m. to 5 p.m. Gallery entrance Dundas Street, between Beverley and McCaul Streets—Dundas and Harbord cars.

THE GIFT OF THE CARNEGIE CORPORATION

The Educational activities have received considerable stimulus from the generous gift recently bestowed upon the Art Gallery by the Carnegie Corporation of New York. A substantial financial endowment has been placed at the disposal of the Art Gallery for the extension and development of educational work with children and adults.

In addition to this, a splendid library of art books and reference material, and 2,000 prints and reproductions, textile designs and other details illustrating historic and cultural developments in all the arts have also been generously given to the Art Gallery by the Carnegie Corporation.

With this financial support and educational equipment, the Art Gallery will extend its efforts to members and to the general public—especially the children.

Members will have the opportunity of seeing and hearing a more generous programme of lectures, music, exhibitions, study groups and classes.

The public will have more opportunity of participating in the advantages offered. Schools, Societies and Institutions will be offered more exhibitions, lecturers, and other educational advantages.

The children's classes will be extended and carried on throughout the week at the "Children's Art Centre."

Societies and Organizations that have for their aim the welfare of young people, are invited to co-operate with the Art Gallery in the work of organizing classes and study groups for children and adults, that have for their chief aim the development of creative faculties and appreciation of art.

THE CHILDREN'S ART CENTRE

The most important new development arising out of the gift of the Carnegie Corporation is the establishment of the "Children's Art Centre," Art Gallery of Toronto. This building, the property of the Art Gallery, is situated at the south-east corner of Grange Park at No. 4 Grange Road.

Here will be centred the various activities of child art. The Art Centre will be open each day and evening for the benefit of children and adults.

It is hoped to develop many activities not possible in the Art Gallery and to make many contacts with the public that will be of considerable value, establishing an understanding of art in the life of the community.

Interesting links have been established with other organizations working for the social welfare of young people and adults. The Art Centre will maintain "Open House" for all children who wish to come.

Children's Libraries, Children's Theatres, Musical Appreciation Centres and Schools, Settlements, and Boys' and Girls' Clubs have all achieved great things by more intimate contact with young people of all age levels. Their value to the home and social life of the city is inestimable.

The "Children's Art Centre," Art Gallery of Toronto, aims to supplement and parallel these efforts by developing an appreciation of art through contact with all classes of people. Special exhibitions, lectures, study groups and classes for children and adults will be held in the Art Centre, announcements of which will appear in the monthly bulletins and special leaflets.

The co-operation of members of the Art Gallery, schools, societies and other organizations is cordially invited.

Please address all enquiries respecting the Art Centre to the Educational Supervisor at the Art Gallery.



